

EXECUTIVE SUMMARY

Item Name: Request for New Academic Programs for Arizona State University

☒ Action Item

Requested Action: Arizona State University asks the committee to review and recommend for board approval the new program requests effective in the 2019-2020 catalog year.

Background/History of Previous Board Action

As provided in the board policy, new program requests may be submitted throughout the year with the approval of the Academic Affairs and Educational Attainment Committee.

Discussion

Arizona State University seeks to add new programs for implementation in the 2019-2020 Academic Year. This request is for new academic programs:

- Bachelor of Arts in Community Development
- Bachelor of Science in Natural Resource Management
- Bachelor of Science in Sports Science and Performance Programming
- Bachelor of Science in Sustainable Food Systems
- Master of Arts in Classical Liberal Education and Leadership
- Executive Master in Community Development
- Master of Professional Studies in Community Development Practice
- Doctor of Philosophy in Data Science, Analytics and Engineering
- Master of Education in Early Childhood Education
- Master of Science in Environmental Engineering
- Doctor of Philosophy in Geographic Information Science
- Master of Global Leadership and Strategy
- Master of Science in Health Care Simulation
- Master of Science in Innovation and Venture Development
- Master of Arts in International Affairs and Leadership
- Master of Arts in Investigative Journalism
- Master of Arts in Language Teaching
- Master of Science in Natural Resource Management

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- Master of Science in Organizational Leadership
- Master of Arts in Policy Advocacy
- Doctor of Philosophy in Spanish Linguistics
- Master of Science in Supply Chain Management
- Master of Science in Sustainable Food Systems

Degree planning at ASU is founded on the Charter: ASU is a comprehensive public research university, measured not by whom it excludes, but by whom it includes and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves.

All academic degree programs go through multiple review and approval processes to ensure their currency, quality, and relevance. Each year, the Provost initiates the academic planning process. The academic deans, in consultation with the directors of the academic units, submit information on all proposed new degrees, concentrations, minors, and certificates for the ensuing year, as well as changes to existing degree titles, program disestablishments, and creation of new organizations, organizational changes and disestablishments. Once reviewed and approved by the Provost, these initiatives begin the review process, including, as applicable, the curriculum committees in the academic unit, college, Graduate College, and University Senate. At each level, a substantive review of the proposed program is completed to ensure quality and to avoid redundancy with other programs. At any step in the approval process, programs can be tabled and/or returned to the academic unit for further clarification and/or revision.

The new degree programs advance issues of community development, health, education, language and linguistics, sustainability, leadership and innovation, and natural resources. In keeping with the 2018 Operational and Financial Review Enterprise Plan, the degree proposals are aligned strategically with our design aspirations to leverage our place, transform society, value entrepreneurship, include use-inspired research, enable student success, fuse intellectual disciplines, be socially embedded, and engage students with issues locally, nationally and internationally.

Committee Review and Recommendation

Arizona State University asks the committee to review and recommend for board approval the new program requests for the degree programs listed above.

Statutory/Policy Requirements

ABOR Policy 2-223.A, "The Academic Strategic Plan"